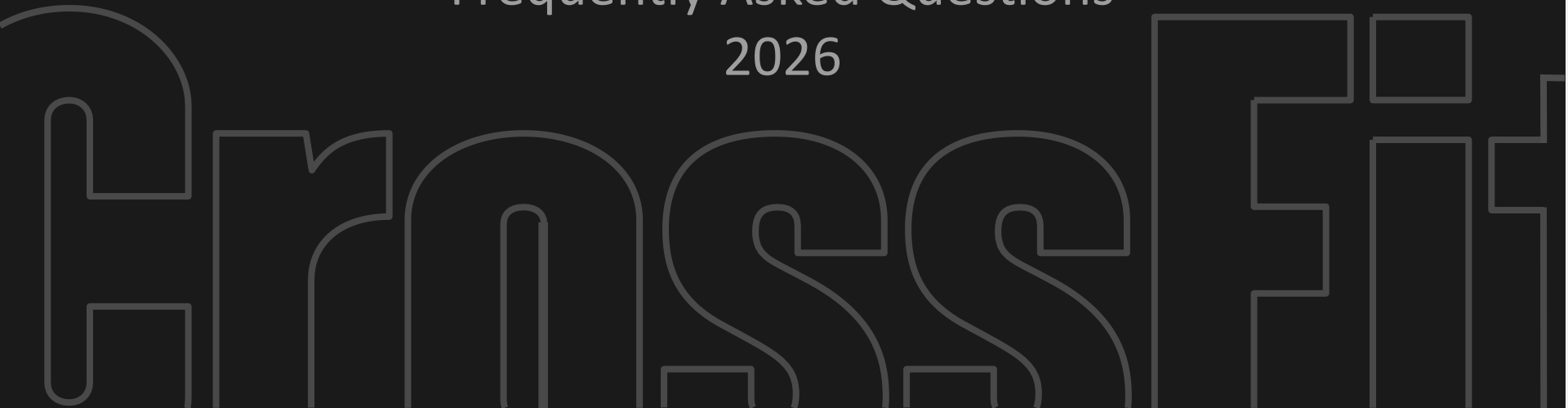


LICENSED EVENTS

Frequently Asked Questions
2026



WHAT IS A CROSSFIT®-LICENSED EVENT

CrossFit-Licensed Event is an official designation issued by CrossFit, LLC, which approves and licenses local, national, and international CrossFit competitions *outside* of the regular qualifying CrossFit Games season. Events are reviewed/approved through the Licensed Event application process, then allowed use of the CrossFit-Licensed Event Icon. [APPLY HERE](#)

Event	Fee	Inclusion in CrossFit Games Season	Broadcast, Media, and/or Production Support	Required Trademark Use	Listed on Competition Calendar	Limited license to use CrossFit event on select apparel*
Licensed Event	\$1,000 USD *\$300 discount for affiliate owners.	NO	NO	CROSSFIT-LICENSED EVENT ICON adjacent to event logo	YES	YES *Requires approval and for onsite sales only.

WHAT ARE THE REQUIREMENTS OF A LICENSED EVENT?

- **L1** - The event organizer or designated programmer must be a current CrossFit Level 1 Certificate holder.
- **Affiliate** - The event organizer must have an affiliated gym. In lieu of this, the event should be sponsored by an affiliate.
- **Insurance** - Licensee must show proof of valid event insurance and shall maintain liability insurance (either commercial or general liability) in an amount of at least \$1,000,000 per occurrence. The licensee shall name CrossFit, LLC as an additional insured on its insurance policy for such coverage during the required period. The licensee shall promptly provide proof of insurance to CrossFit, LLC in response to CrossFit, LLC's written request for proof of insurance.
- **Waiver of Liability** - Licensee must ensure all participants (athletes, staff, volunteers, etc.) have signed a waiver of liability.
- **CrossFit ID** - All event participants must have a current account on crossfit.com (a CrossFit ID) prior to registering for the event.
- **Trademark infringements** - Event must be compliant in advance of the application, ensuring there is no misuse of the CrossFit trademark or any other CrossFit intellectual property.
- **Judge's course** - Licensee will require all judges to take the CrossFit Judges Course for any division where the athletes receive prize money. It is strongly encouraged that **all** judges have taken the [2026 CrossFit Judges Course](#) (valid for one year) or [Advanced Judges Course](#) (valid for three years), though it is not required.
- **Responsibility** - Licensee is responsible for all areas of the competition inclusive of health and safety, qualifying standards, setup, rankings, prizes, and funding.

BENEFITS OF BEING A CROSSFIT-LICENSED EVENT

- **DESIGNATION**

Licensed Events may use elements of CrossFit’s intellectual property to promote the event, including use of the CrossFit-Licensed Event icon (pictured on the next slide).

- **CALENDAR PROMOTION**

CrossFit will promote the Licensed Events on the CrossFit Competitions Calendar located at <https://games.crossfit.com/competitions>.

- **INCREASED CREDIBILITY/EVENT STATUS**

Licensed Events provide athletes with confidence that the rigor, standards, and legitimacy of the event meet the expectations of official CrossFit competition. See the subsection “What are the requirements of a licensed event?” below for more details.

WHAT IF MY GYM ISN’T AFFILIATED?

You may collaborate and work with an affiliate to sponsor your event. The licensee and the sponsored affiliate should agree on how to give back to the affiliate (e.g., show some love on social media for the affiliate, free registrations for their members, free spectator tickets, etc.).

WHAT IF THE COUNTRY IN WHICH THE EVENT IS HELD DOES NOT HAVE THE REQUESTED INSURANCE?

Send your current insurance certificate to the Licensed Event team for review to licensed.events@crossfit.com.

DOES THE LICENSE AGREEMENT COVER MORE THAN ONE COMPETITION?

No. Each event requires a separate licensing agreement, unless otherwise negotiated with CrossFit.

CAN I LICENSE MORE THAN ONE EVENT?

Yes. Licensing a series of events, multiple events, or outsourced partnered events requires additional negotiation with CrossFit.

I SUBMITTED MY APPLICATION. NOW WHAT?

It takes approximately two to three weeks to advance applications through the review process. Causes for delay:

- Missing event information.
- Trademark infringements that need to be addressed.
- Past due on affiliate fees

HOW WILL I RECEIVE THE CONTRACT?

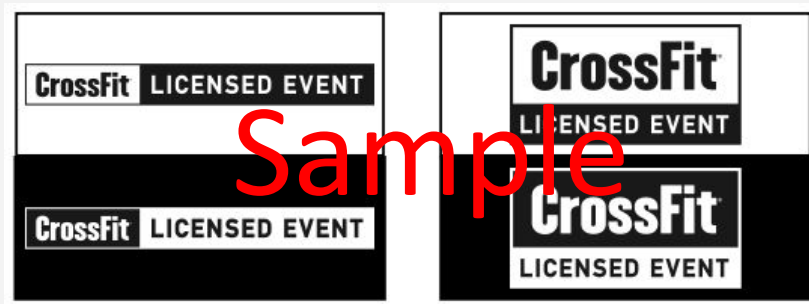
The contract will be sent over for signature via DocuSign.

MY APPLICATION HAS BEEN APPROVED AND THE AGREEMENT IS SIGNED. WHAT'S NEXT?

Approximately three to five days after you sign the agreement and submit payment, an email with the logo will be sent to you from James.Bolognese@crossfit.com.

ARE THERE ANY NAMING RESTRICTIONS/LOGO LIMITATIONS?

Licensed Events *MUST* use the CrossFit-Licensed Event Icon adjacent to the event logo. The CrossFit trademark is not allowed within the event title. Reference your Licensed Event agreement for further details regarding trademark use, limitations, and rights/obligations.



WHAT IS THE TERM OF THE AGREEMENT?

The term begins on the effective date and ends 30 days after the conclusion of the event, unless terminated earlier pursuant to Section 6(b) of the agreement. If you wish to extend the term of the agreement, inquire about licensing your event for the upcoming year.

CAN I SELL EVENT MERCHANDISE WITH THE CROSSFIT TRADEMARK?

Yes, with limited license to use the approved licensed event icon on specific promotional apparel, such as T-shirts and sweatshirts. These items must display the event name and the permitted designation and may only be sold or distributed on-site at the event.

CAN I PRINT SIGNAGE WITH THE CROSSFIT TRADEMARK?

Yes, signage with the event logo and approved Licensed Event icon is permitted and encouraged.

WHERE DO I OBTAIN A WAIVER OF LIABILITY?

Work with your legal counsel to write your waiver of liability that also releases CrossFit.

WHO NEEDS TO SIGN A WAIVER OF LIABILITY?

All participants, staff, and volunteers must sign a waiver of liability that releases the Licensee and CrossFit from claims for damages.

CAN BANNED ATHLETES COMPETE AT MY LICENSED CROSSFIT EVENT?

No. It is the responsibility of the licensee to monitor the [CrossFit Sanctioned Athlete List](#) and prohibit sanctioned athletes from participating in the licensed event.

WHAT IF THE EVENT IS POSTPONED?

To ensure all necessary changes occur (on the event calendar, promotional assets, and application), please notify the CrossFit Licensing team as soon as possible with the new date.

IF THE EVENT IS CANCELED, WILL THE LICENSED EVENT FEE BE REFUNDED?

There are no refunds for canceled events.