

LICENSED EVENTS

Frequently Asked Questions

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WHAT IS A CROSSFIT® LICENSED EVENT AND THE DIFFERENCE FROM A SEMIFINAL EVENT

CrossFit Licensed Event is an official designation issued by CrossFit, LLC which approves and licenses local, national, and international CrossFit competitions *outside* of the regular qualifying NOBULL CrossFit Games season. Tier 1 events are reviewed/approved through the Licensed Event application process and allows use of the CrossFit Licensed Event Icon. [APPLY HERE](#)

Semifinals are established events within the CrossFit Games qualifying season. International, multi-day, reviewed/approved through an RFP selection process. Deep partnership within sponsorships and media/ broadcast.

EVENT	FEE	INCLUSION WITHIN GAMES SEASON	PRODUCTION/MEDIA/ BROADCAST	REQUIRED TRADEMARK USE	INCLUSION WITHIN CROSSFIT LISTING	LIMITED LICENSE TO USE CROSSFIT EVENT ON SELECT APPAREL**	ACCESS TO RESOURCE DOCUMENT
SEMIFINAL	VARIABLE	YES	YES	CROSSFIT within event title	YES	YES	YES
TIER 1	\$1,000 USD*	NO	NO	CROSSFIT LICENSED EVENT ICON adjacent to event logo	YES	YES	YES

*\$300 discount for Affiliate Owners

**Needs approval and for ONSITE sales ONLY

WHAT ARE THE REQUIREMENTS OF A LICENSED EVENT?

- **L1** - The event organizer or designated programmer must be a current CrossFit Level 1 Certificate holder.
- **Affiliate** - The event organizer must have an affiliated gym. In lieu of this, the event should be sponsored by an affiliate.
- **Insurance** - Licensee must show proof of valid event insurance and shall maintain liability insurance (either commercial or general liability) in an amount of at least \$1,000,000 per occurrence. The licensee shall name CrossFit, LLC as an additional insured on its insurance policy for such coverage during the required period. The licensee shall promptly provide proof of insurance to CrossFit, LLC in response to CrossFit, LLC's written request for proof of insurance.
- **Waiver of Liability** - Licensee must ensure all participants (athletes, staff/volunteers, etc.) have signed a waiver of liability.
- **CrossFit ID** - All event participants must have a current account on crossfit.com (a CrossFit ID) prior to registering for the event.
- **Trademark infringements** - Event must be compliant in advance of the application, ensuring that there is no misuse of the CrossFit trademark or any other CrossFit intellectual property.
- **Judge's course** - Any CrossFit owned and operated event, Games, Games Qualifying events, or any licensed event with a monetary prize should *require* all judges to have taken the CrossFit Judges course for the current year. All other licensed events-it is highly recommended to have all judges to have taken the CrossFit Judges course. [Judges course](#)
- **Resources** - The event organizer should review the resources document for basic safety principles.
- **FAQ** - Read through the FAQ in its entirety to understand the Licensed Events program.
- **Responsibility** - Licensee is responsible for all areas of the competition inclusive of health and safety, qualifying standards, setup, rankings, prizes, and funding.

BENEFITS OF BEING A CROSSFIT LICENSED EVENT

- **DESIGNATION**

Licensed Events have the right to use certain elements of CrossFit's intellectual property to promote the event, including use of the CrossFit Licensed Event icon (pictured below).

- **CALENDAR PROMOTION**

CrossFit will promote Licensed Events in the CrossFit Competitions Calendar located at <https://games.crossfit.com/competitions> and other areas as determined by CrossFit in its sole discretion.

- **INCREASED CREDIBILITY/EVENT STATUS**

Licensed Events provide athletes with confidence that the rigor, standards, and legitimacy of the event meet the expectations of official CrossFit competition. See the subsection "What are the requirements of a licensed event?" below for more details.

- **RESOURCES**

Licensed Events enjoy the privilege of access to CrossFit's resources page for live events.

WHAT IF MY GYM ISN'T AFFILIATED?

No sweat! Collaborate and work with an affiliate in your region to sponsor your event. The licensee and the sponsored affiliate should have a mutually agreed upon way to give back to the sponsored affiliate (e.g., show some love on social media for the affiliate, free registrations for their members, free spectator tickets, etc.). Support your local CrossFit community!

WHAT IF THE COUNTRY IN WHICH THE EVENT IS HELD DOES NOT HAVE THE REQUESTED INSURANCE?

Send your current insurance certificate to the Licensed Event team for review (licensed.events@crossfit.com).

DOES THE LICENSE AGREEMENT COVER MORE THAN ONE COMPETITION?

No. Each event requires a separate licensing agreement unless otherwise negotiated with CrossFit.

CAN I LICENSE MORE THAN ONE EVENT?

Yes. Licensing a series of events, multiple events, or outsourced partnered events requires additional negotiation with CrossFit.

I SUBMITTED MY APPLICATION. NOW WHAT?

It takes approximately 3-4 weeks to advance applications through the review process. Causes for delay:

- Missing event information.
- Trademark infringements that need to be addressed.
- Past due on affiliate fees

NOTE: Applications submitted in June will see a delayed/longer review time (up to 2 months). Applications submitted in July and August will be reviewed in September.

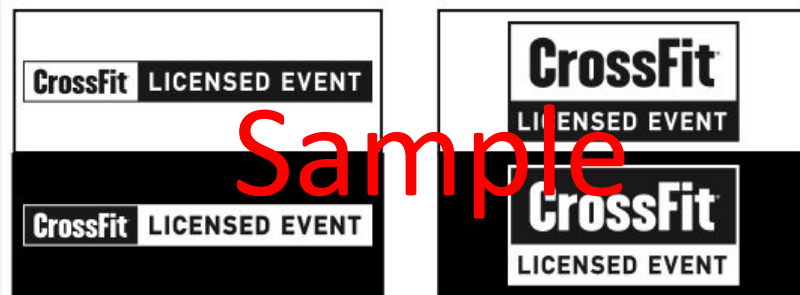
MY APPLICATION HAS BEEN APPROVED AND THE AGREEMENT IS SIGNED. WHAT'S NEXT?

Approximately 3-5 days after you sign the agreement, watch for an email with the Licensed Event Icon, some additional information and tasks needed from you!

ARE THERE ANY NAMING RESTRICTIONS/LOGO LIMITATIONS?

Semifinals- CrossFit trademark *MUST* be used within the event title/logo OR use the Licensed CrossFit Event Icon adjacent to the event logo.

All other Licensed Events *MUST* use the Licensed CrossFit Event Icon adjacent to the event logo. The CrossFit trademark is not allowed within the event title. Reference your Licensed Event agreement for further details regarding trademark use, limitations, and rights/obligations.



WHAT IS THE TERM OF THE AGREEMENT?

The term begins on the effective date and ends 30 days after the conclusion of the event, unless terminated earlier pursuant to section 6(b) of the agreement. If you wish to extend the term of the agreement, inquire about licensing your event for the upcoming year.

CAN I SELL EVENT MERCHANDISE WITH THE CROSSFIT TRADEMARK?

Semifinals-Yes, with the use of the CrossFit trademark within event title and sell promotional apparel with the event title included (on-site sales only).

Tier 1 - Yes, with limited license to use the approved licensed event icon on select promotional apparel (on-site sales only). Promotional Apparel - T-shirts and sweatshirts displaying the event name and the Permitted Designation and sold or given away exclusively on-site at the event.

CAN I PRINT SIGNAGE WITH THE CROSSFIT TRADEMARK?

Semifinals-May print signage with the approved CrossFit trademark within the event title.

Tier 1 - May print signage with the event logo and approved Licensed Event Icon.

WHERE DO I OBTAIN A WAIVER OF LIABILITY?

Work with your legal counsel to write your waiver of liability that also releases CrossFit.

WHO NEEDS TO SIGN A WAIVER OF LIABILITY?

All participants, staff, and volunteers must sign a waiver of liability that releases the Licensee and CrossFit from claims for damages.

CAN BANNED ATHLETES COMPETE AT MY LICENSED CROSSFIT EVENT?

No. It is the responsibility of the licensee to monitor the [CrossFit Sanctioned Athlete List](#) and prohibit sanctioned athletes from participating in the licensed event.

WHAT IF THE EVENT IS POSTPONED?

To ensure all necessary changes occur (on the event calendar, promotional assets, and application), please notify the CrossFit Licensing team as soon as possible with the new date.

IF THE EVENT IS CANCELED, WILL THERE BE A REFUND?

There are no refunds for canceled events.

HOW DO THE PROMOTIONAL ASSETS WORK?

Inclusion within CrossFit listings - Your event will be listed on the Event Calendar on the CrossFit website - <https://games.crossfit.com/competitions>. A link to the Event Calendar will be included in through various channels (i.e. the Email of the Day, the Weekly Affiliate newsletter, Monthly Hopper).

NOTE: Event-specific posts are not guaranteed. Promotional posts are intended to drive traffic to the Licensed Event Competition listing for spectators/athletes to obtain event specific information from the licensee website, unless otherwise negotiated with CrossFit.

WITHIN 3 WEEKS of signing the Licensing agreement

- SEND your logo with the Licensed Event Icon Placed adjacent to your event logo (in both PDF and SVG format).** Follow the Reference guide for proper placement of the CrossFit Licensed Event Icon.
- PAY Licensing fee.** The accounting department will send you a payment link within approximately within 7 days of the signing the agreement. The licensing fee is due within 10 days of the effective date in the agreement.
- REVIEW the Licensed Event Resource Document.** As a reminder, this document is not a standard, requirement, or a regulation and creates no legal obligations. This document contains recommendations that are advisory in nature and informational in content. CrossFit, LLC recommends that you consult a local attorney concerning any local safety- and compliance-related concerns that may be related to your event.
- CHECK OUT your event listing** at <https://games.crossfit.com/competition> approximately 10 days after signing the agreement. Let us know if we inadvertently made an error in your event details and we will get it fixed right away!

PRIOR TO EVENT WEEKEND

- SEND the insurance certificate to** licensed.events@crossfit.com.
- SEND the list of Athlete CFIDs** (preferred format excel/google sheets format) to licensed.events@crossfit.com.
- REVIEW/MONITOR** the [CrossFit Sanctioned Athlete List](#) and prohibit sanctioned athletes from participating in the licensed event.
- UPDATE** us if there is any changes to your event name, date, location, etc

AFTER THE EVENT

- SHARE with us how the event went!** We always love to see pics and footage of events!
- RELICENSE for the upcoming year!** The licensing agreement term ends 30 days after the conclusion of the event.